

KALPA- MANAGEMENT CLUB

Report on NIPUNA –Inter Collegiate Competition

List of Competitions

- 1. Logo Designing**
- 2. AD Making**

Name of Organizer: KALPA- The Management Club

Convenor: B.Anupreethi

Date & Time: 10th December, 2022 ; 9:30 am

Venue: PG- Block, Seminar Hall

No. of Participants: 10

Objective of the competition:

The Objective behind organizing AD making and Logo Design competition is to give an opportunity for students to show their creativity in designing a logo and AD making and out bringing their creative talent .

Outcome of the event:

To acquaint students with promotional strategies in marketing through advertisements, Kalpa -The Management Club, organized an Ad making and logo design competition as a part of Nipuna -An Inter collegiate competitions.

List of participants:

Serial no	Name of the participant	Class	College Name
1	K.Dhanraj prasad	BSC 1 st year	Keshav Memorial Institute of Commerce and Sciences
2	M.Manisha	BSC 1 st year	Govt Degree College for Women, Begumpet
3	R. Sowjanya	BSC 1 st year	Govt Degree College for Women, Begumpet
4	Yuvatej	BBA 3 rd year	Keshav Memorial Institute of Commerce and Sciences

5	Sainitin	B.Com 1 st year	Keshav Memorial Institute of Commerce and Sciences
6	Prem Kumar	B.Com 1 st year	Keshav Memorial Institute of Commerce and Sciences
7	Anirvin Reddy	B.Sc 2 nd year	Bhavans college
8	Shreya Bhaskar	B.Sc 2 nd year	Bhavans college
9	M.Sathvik	B.Com 3 rd year	Badruka college
10	N.Gowtham	B.Com 3 rd year	Badruka college

List of Student Coordinators:

S No	Name of the Coordinator	Class
1	Yuva Tej	BBA 3 rd year
2	K Radha Krishna	BBA 3 rd year
3	P Vaishali	BBA 3 rd year
4	A Vijay	BBA 3 rd year
5	Keshav	BBA 3 rd year

Brief information about the competition:

Kalpa -The management club has conducted AD making and Logo Designing, the inter collegiate competition on 10th December, 2022. The students participated with a lot of enthusiasm. The competition helped the students enhance their skills in expression, voice modulation and dialogue delivery. Most of the students came up with unique ideas and well-written scripts of the advertisements. It was an excellent learning experience.

Judges for the Competition:

S. No	Name of the Judge	Designation
1	Dr. S. S. Padmakar	Associate Professor in KMICS
2	Mr. Amba Prasad	Assistant Professor in KMIM

List of Colleges:

S. No	College Name	Number of participants
1	Keshav Memorial Institute of Commerce and Sciences	6
2	Bhavans College	2
3	Badruka College	2
4	Govt Degree College for Women, Begumpet	2

Prize Winners List:**LOGO Designing:**

Prize	Name	College Name
<i>I</i>	Anirvin Reddy Shreya Bhaskar	Bhavans College
<i>II</i>	M. Sathwik	Badruka College
<i>III</i>	Yuvatej	Keshav Memorial Institute of Commerce and Sciences

AD Making:

Prize	Name	College Name
<i>I</i>	M. Sathwik	Badruka College

Event photographs:





